

FLEET MANAGEMENT SOFTWARE:

A Buyer's Guide for Field Service Fleets

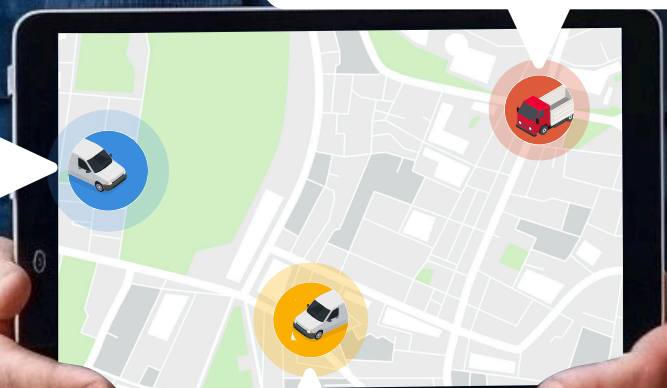
BRICKHOUSE
GPS 

 BRICKHOUSE GPS 3m ago

 **Leaving Job Site**
Exited Geofence: Main St. HOA

 BRICKHOUSE GPS 5m ago

 **Unsafe Driving**
Harsh breaking detected



 BRICKHOUSE GPS 1m ago

 **Speeding Alert**
Speeding Alert: 65 MPH exceeded

As of 2024, over **86% of commercial fleets in the U.S.** use some form of **GPS fleet tracking system.** That's a **23% increase over the last five years.**


According to data from *FleetOwner* and *ABI Research*.



How to Use This Buyer's Guide

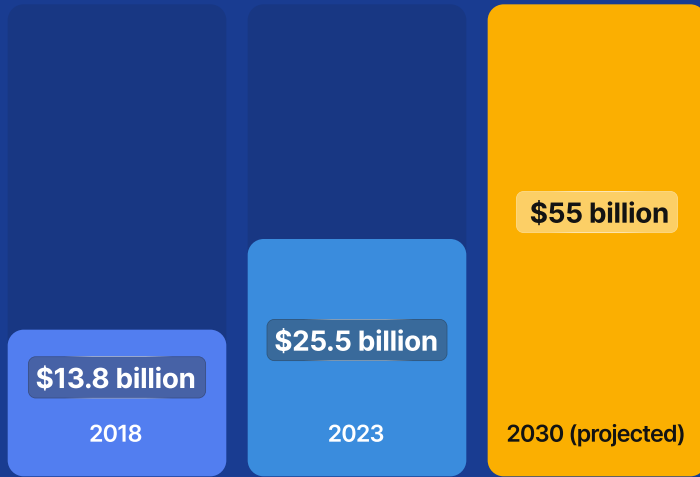
Investing in fleet management software can be a significant decision for any field service business. Since fleet software represents a financial investment and plays a crucial role in fleet operations, you need to find a solution that delivers real value to your organization.

What You'll Learn

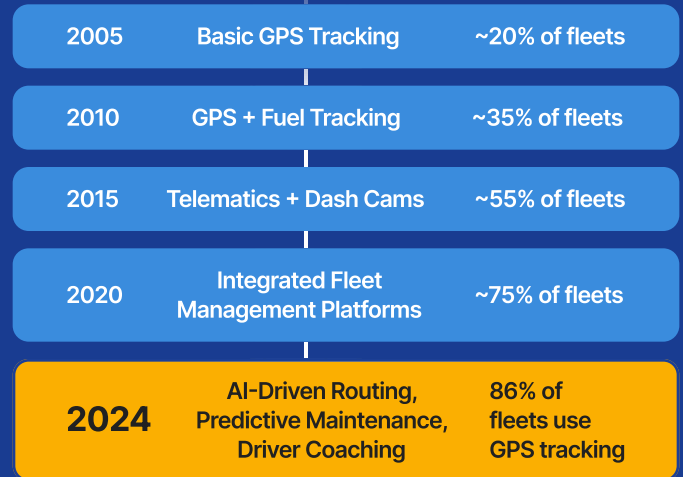
-  How fleet management software reduces costs and improves efficiency
-  Key features that drive ROI for medium-sized fleets
-  The role of AI-powered dashcams in driver safety
-  How to choose the right provider and implementation strategy



Fleet Management Market Growth:



Fleet Tech. Adoption Timeline: Then vs. Now



The Evolution of Fleet Technology

Fleet management technology is constantly evolving to meet the unique needs of every fleet. According to the 2024 Fleet Technology Trends Report:

94%

of organizations found GPS fleet tracking beneficial in managing operations.

80%

of fleets use at least one form of fleet technology.

#1

challenge faced by fleets for the past 4 years: **increasing costs.**

Key Benefits of Modern Telematics



Real-time driver and vehicle tracking



Fuel and maintenance cost reduction



Proactive maintenance with alerts and service reminders

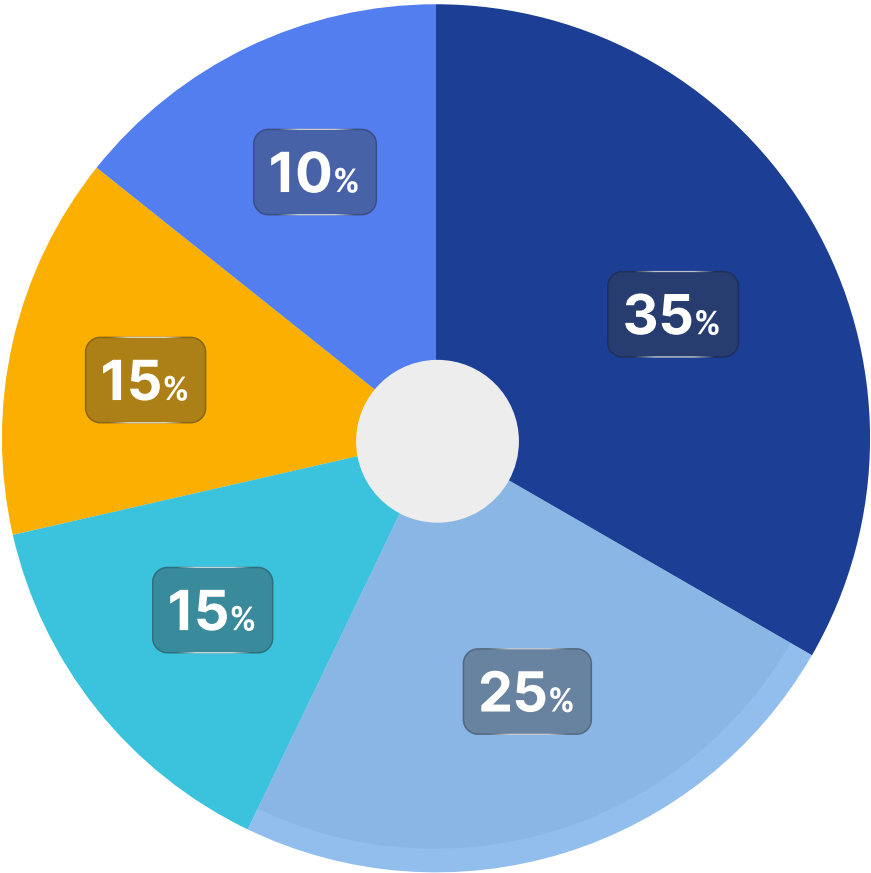


Safer driving habits through AI-powered dashcams



Optimized dispatching, routing, and workforce productivity

How Fleet Management Software Helps You Save Money



 35%

Fuel Savings

Optimized routing and behavior monitoring reduce fuel waste.

 25%

Lower Accident Costs

Dashcams reduce false claims and improve driver coaching

 15%

Insurance Discounts

Video telematics often qualify fleets for lower premiums.

 15%

Reduced Maintenance Costs

Preventative maintenance alerts prevent breakdowns.

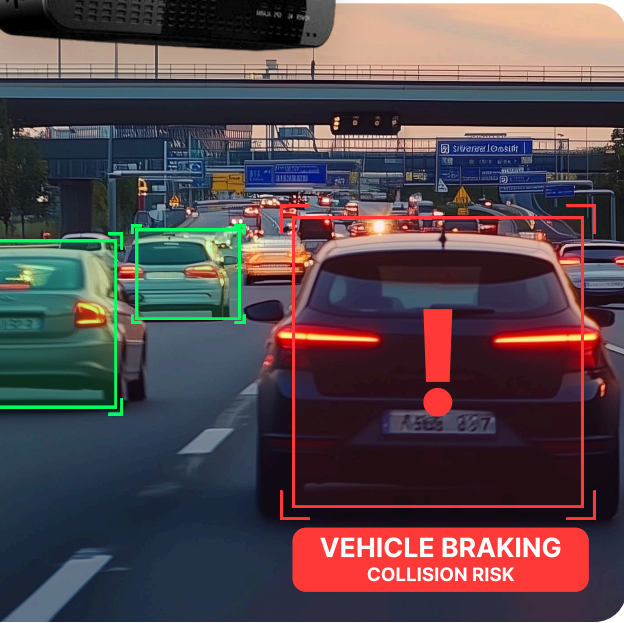
 10%

Controlled Labor Costs

Efficient dispatching reduces unnecessary overtime.



Dashcams: A Game-Changer for Fleet Safety



Reduce risky driving behaviors with real-time audio alerts.



Protect against false claims by providing video evidence of incidents.



Encourage safer driving with AI-based driver coaching tools.



Lower insurance rates with verifiable safety measures.

How to Choose the Right Fleet Management Solution

Value vs. Price

What kind of ROI can I expect?

Integration & Scalability

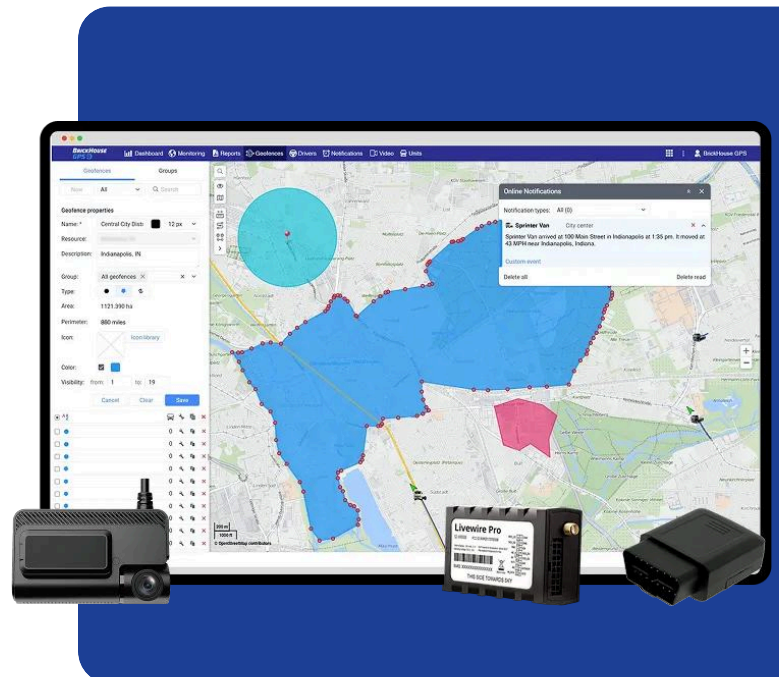
Does the platform integrate with payroll, CRM, ERP and compliance systems?

Vendor Stability & Reputation

Do they offer strong customer support?

Future-Proofing

Can the solution grow with my fleet's changing needs?



Why Choose BrickHouse GPS?



Live GPS Tracking

Real-time vehicle and asset visibility.



AI Dashcams

Advanced video monitoring for safety and compliance.



Smart Routing & Dispatch

Reduce mileage and improve job scheduling.



Proactive Maintenance Alerts

Avoid costly breakdowns and downtime.



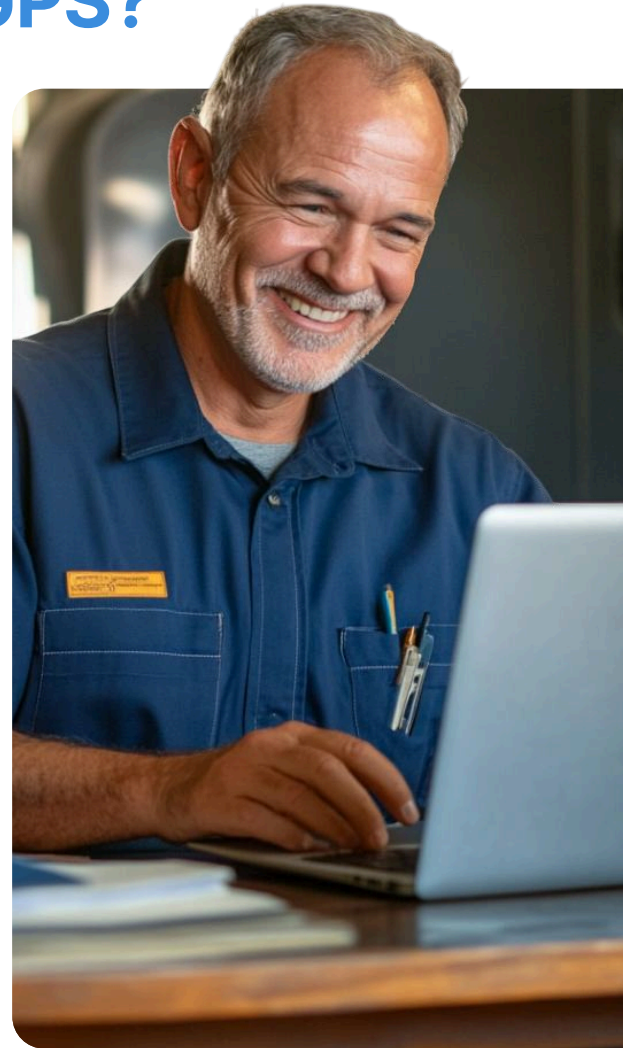
Seamless Integrations

Works with payroll, CRM, and compliance tools.



5-Star Support

Dedicated VIP service for your team.



READY TO TRANSFORM YOUR FLEET?

Get a Free Demo & Consultation



1-800-414-2857 (call or text)



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