

PRESS RELEASE

BrickHouse GPS Appoints Fleetmatics Veteran Dave Brown as Chief Revenue Officer Appointment Supports Continued Growth Following Company's Recapitalization

INDIANAPOLIS, IN — BrickHouse GPS, a provider of GPS tracking, fleet telematics, asset tracking, dash camera, and connected-vehicle software solutions, today announced the appointment of Dave Brown as Chief Revenue Officer (CRO). Brown joins the company as BrickHouse GPS continues to scale following its recent recapitalization and expands its go-to-market capabilities to support organic growth and strategic acquisitions. His appointment reflects the continued evolution of the telematics sector, where increasing demand for operational efficiency, data-driven decision-making and industry consolidation are reshaping the competitive landscape.

Dave Brown brings more than 30 years of SaaS, telematics, private equity and revenue leadership experience, including roles supporting IPOs, acquisitions and high-growth technology businesses. After building his career in telecom services, Brown entered the emerging telematics and mobile asset tracking market by joining **Fleetmatics**, a company that would later become part of **Verizon Connect**. During his tenure, Brown helped scale the company's sales organization from 20 representatives to more than 330 across the United States, Canada, and Mexico. This growth contributed to Fleetmatics' successful IPO in 2012 and its eventual acquisition by **Verizon** for \$2.4 billion.

His experience also includes leadership roles at private equity-backed software companies, including Vector Solutions, where he helped drive go-to-market transformation during a period of significant growth and acquisition activity. Throughout his career, Brown has led revenue organizations, supported acquisition integrations, and built scalable sales and marketing systems designed to accelerate growth.

As CRO, Brown will lead BrickHouse GPS's B2B sales and marketing initiatives. His focus will be on helping businesses better understand and capture the operational and financial benefits of telematics technology while supporting customer growth through a practical, ROI-driven approach.

Dave has helped scale exactly the kind of businesses we are building BrickHouse GPS to become," said Todd Morris, founder and CEO of BrickHouse GPS. "His experience at Fleetmatics, his work with private equity-backed software companies, and his track record building high-performing revenue teams make him the right leader for this next phase. As we grow organically and through acquisitions, Dave will help us bring a more disciplined, customer-focused go-to-market system to businesses and government organizations that need practical GPS tracking, fleet telematics, asset tracking, dash camera, and connected-vehicle software solutions."

"Throughout my career, I've focused on helping businesses simplify complex technology, build high-performing teams and deliver measurable outcomes for customers," said Brown. "BrickHouse GPS has built a strong reputation for making fleet and asset tracking accessible and effective, and I'm excited to help scale that impact for customers and partners."

With Brown leading revenue operations, BrickHouse GPS is positioned to accelerate growth, expand market reach, and continue delivering practical technology solutions that help businesses improve operational visibility, efficiency, and decision-making.

About BrickHouse GPS

Founded in 2005, BrickHouse GPS is a GPS tracking and fleet telematics platform that provides GPS tracking, asset tracking, dash camera, and connected vehicle software solutions through its hardware-enabled SaaS platform. The company operates two distinct brands to serve different customer segments: BrickHouse Security, which focuses on consumer and small-business markets, and BrickHouse GPS, which is dedicated exclusively to business and government customers with more advanced fleet and asset management needs. Each brand has its own dedicated website, with BrickHouseGPS.com supporting fleet telematics, asset tracking, dash camera, and connected-vehicle software customers, and BrickHouseSecurity.com serving as the e-commerce destination for consumers and small businesses purchasing GPS tracking products.

BrickHouse GPS maintains its physical office and distribution operation in Indianapolis, Indiana.